

# WWIT Wholistic World Innovation Trophy

## Trophy-2023 Shortlist Announced:

**Brussels, September 4, 2023** – We are happy to announce the shortlist for the third season of the Wholistic World Innovation Trophy.

- **Friendlier** has the goal to eliminate single use food packaging.
- **MCi Carbon** helps corporations to significantly reduce their carbon footprint.
- **SELCO India** plays an instrumental role in improving living standards of poor households in rural India.

The 2023 laureate will, as in the previous year, be officially announced in early November. The shortlist was extracted from 18 suggestions that had been compiled by the organisations behind the Trophy's board members that represent a continent. This process was independent of the board members. Again, the 2023 Laureate will receive a personalized Icarus Trophy created by the Belgian-German artist Ulrike Bolenz.

As the Trophy matures, there was a number of extraordinary candidates this year including cyber security in the quantum world and other highly important issues of the near future. "The shortlist voting was a very tight race and many of the candidates represented proven concepts with the potential to impact the planet in a positive way", says Dieter Brockmeyer, initiator and curator of the Trophy and adds: "Thanks to our amazing jury board and their networks who did a marvelous job once again."

### About Wholistic World Innovation Trophy:

In times of recovering from the Corona crisis the WWIT is the annual independent, exclusive global award on technical, social – or in short wholistic – innovation to be uti-

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lized to sustainably improving our societies via the TIME industries. It has been initiated and is facilitated by the Brussels based Diplomatic World Institute, DWI.

<https://www.diplomatic-world-institute.com/en/wwit/>

## About Diplomatic World Institute:

DWI is a Brussels based think tank, founded in 2019 as a spin-off of the leading diplomatic opinion platform Diplomatic World Magazine, is interlinking diplomacy with business, culture and social interests. It has a focus on innovation since the global challenges require a new way of wholistic thinking.

<https://www.diplomatic-world-institute.com/en/>

## More Information:

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